



2009 Traveler's Guide North Cascades & Skagit Valley

Your **Only** Locally Produced Guide to Skagit County and the North Cascades

WHEN PLANNING YOUR 2009 ADVERTISING STRATEGY, consider the Traveler's Guide. Now in our 17th year, it is distributed throughout the state of Washington and British Columbia.

From the North Cascades National Park to the east and the San Juan Islands to the west, Skagit County has become a summer-time destination that attracts millions of visitors each year. The Traveler's Guide is a comprehensive guide to summer activities and attractions with a special focus on tourist attractions and summer festivals.

You will find the Traveler's Guide at tourist information centers, Chambers of Commerce, dining and lodging establishments, throughout Washington and British Columbia.

Reach an audience of more than 170,000.

In addition to the printed guide, thousands of potential visitors will get your message online at www.goskagit.com throughout the year.

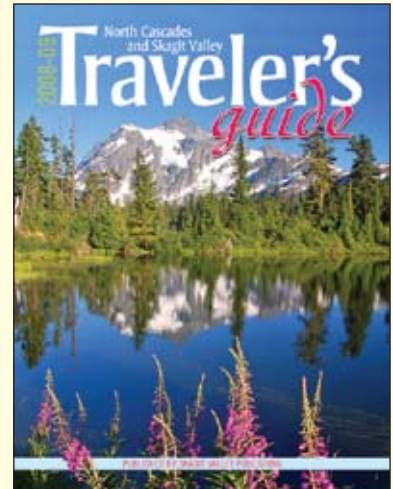
45,000 COPIES Circulated year round

Contact your advertising consultant for more information

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MECHANICAL DIMENSIONS:

Ask your advertising consultant for mechanical dimensions to be forwarded to you by our production staff.



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PREMIUM GLOSS PAGES

Includes Full-Color

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Inside Front	\$2,200
Page 3	\$2,400
Inside Back.....	\$2,100
Other Gloss	\$2,050
Half Page Gloss	\$1,150
Quarter Page Gloss	\$750

NON-GLOSS

Full Page	\$1,075
Half Page.....	\$570
Quarter Page.....	\$340
Eighth Page	\$200
FULL-COLOR.....	\$350